

Rentrak Corporation is a global digital media measurement and research company,

-serving the most recognizable names in the entertainment industry. For more than two decades, entertainment insiders have relied on Rentrak’s innovative software and progressive technology to interpret their complex audience data and drive their businesses and the industry forward. Whether an established Hollywood film studio, a local video store, an unrated cable network or an emerging provider of live mobile TV, entertainment providers from across the industry utilize Rentrak’s revolutionary products and services to gain the insights needed to better understand their audiences and effectively compete in an increasingly complex media environment. Rentrak is headquartered in Portland, Oregon, with additional offices worldwide in Los Angeles, New York City, Miami/Ft. Lauderdale, Chicago, Argentina, Australia, Canada, France, Germany, Hong Kong, Mexico, Russia, Spain and The United Kingdom.

NASDAQ

RENT

Founded

National Video in 1977;
Renamed to Rentrak in 1989;
Publicly traded since 1988.

Employees

380

Services Of Rentrak

Box Office Essentials

Digital Download Essentials

Home Video Essentials

Internet TV Essentials

Mobile TV Essentials

MultiScreen Essentials

OnDemand Ad Essentials

OnDemand Essentials

Pay-Per-Transaction (PPT)

Retail Essentials

Studio Revenue Share Essentials

TV Essentials

Video Game AdMonitor

Rentrak Headquarters

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Executive Officers

Corporate

Paul A. Rosenbaum

Non-executive Chairman of the Board

Bill Livek

Chief Executive Officer

David Chemerow

*Chief Operating Officer
and Chief Financial Officer*

Bruce Goerlich

Chief Research Officer

Ken Papagan

President

Amir Yazdani

*Executive Vice President,
Information Technology
and Chief Information Officer*

Advanced Media & Information Division

Cathy Hetzel

President, AMI Division

Ron Giambra

*Executive Vice President,
Theatrical Worldwide*

Home Entertainment Division

Marty Graham

President, Home Entertainment Division

Timothy Erwin

*Senior Vice President,
Sales and Customer Relations*

Christopher Roberts

*Senior Vice President,
Home Entertainment Media
and Information Services*

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